



BioSurfactants Market:

Global Scenario, Raw Material and Consumption Trends,
Industry Analysis, Size, Share and Forecasts,
2011 - 2018

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SAMPLE ANALYSIS

Global biosurfactants market was worth USD 1,735.5 million in 2011 and is expected to reach USD 2,210.5 million in 2018, growing at a CAGR of 3.5% from 2011 to 2018. In the overall global market, European region is expected to maintain its lead position in terms of volume and revenue till 2018. Europe is expected to enjoy 53.3% of global biosurfactants market revenue share in 2018 followed by North America. The global biosurfactants market volume is expected to be 476,512.2 tons by 2018. Out of this total, 21% of volume consumption will come from developing regions including Asia, Africa and Latin America.

Over the last few years, the global biosurfactants market has grown incrementally. Lack of cost competitiveness of biosurfactants remains a major concern; however, growing demand of biosurfactants from consumers' market and environmental friendly quality offered by manufacturers overcomes this concern, thus driving the growth of biosurfactants market. Increasing awareness among consumers for bio-based products will give rise to new markets for the biosurfactants. Moreover, awareness created by regulatory organizations will also support the growth of biosurfactants market.

Among all the segments, the household detergents and personal care segment together will be the point of focus contributing more than 56.8% of the global biosurfactants market in 2018. Among all geographical regions, Europe is leading globally in terms of production and consumption of biosurfactants, followed by North America, mainly due to recovering economies and increasing income and expenditure on consumer goods.

A number of renowned surfactants vendors such as BASF-Cognis and Ecover have already ventured into the biosurfactants market. BASF-Cognis leads the pack with over 20% share of the market in 2011. Other major producers include Ecover, Urumqi Unite, Saraya and MG Intobio. The top three biosurfactants vendors accounted for more than 60% of the market share in 2011.

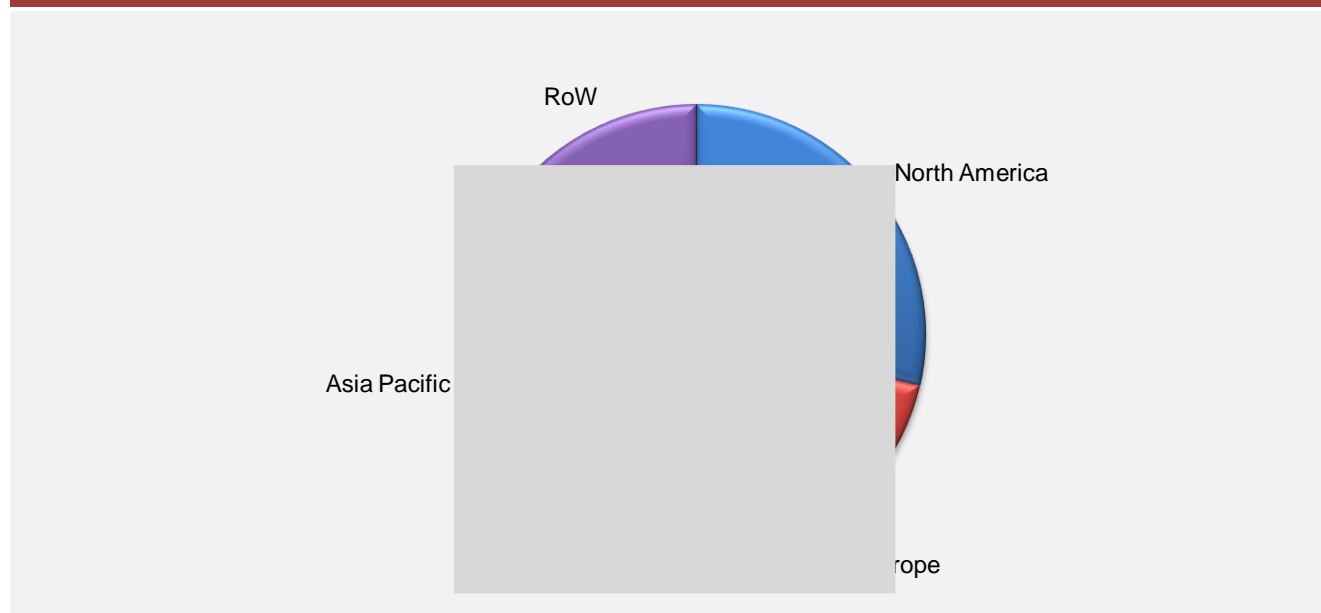
SAMPLE TABLES AND GRAPHS

GLOBAL BIOSURFACTANT MARKET, BY VOLUME (KILO TONS) AND REVENUE (USD MILLION), 2011 - 2018

Biosurfactants	2011	2012	2013	2014	2015	2016	2017	2018	CAGR% (2012-2017)
Volumes (Kilo tons)	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	476.5	xx
Revenues (USD Million)	1,735.5	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	2,210.5	3.5

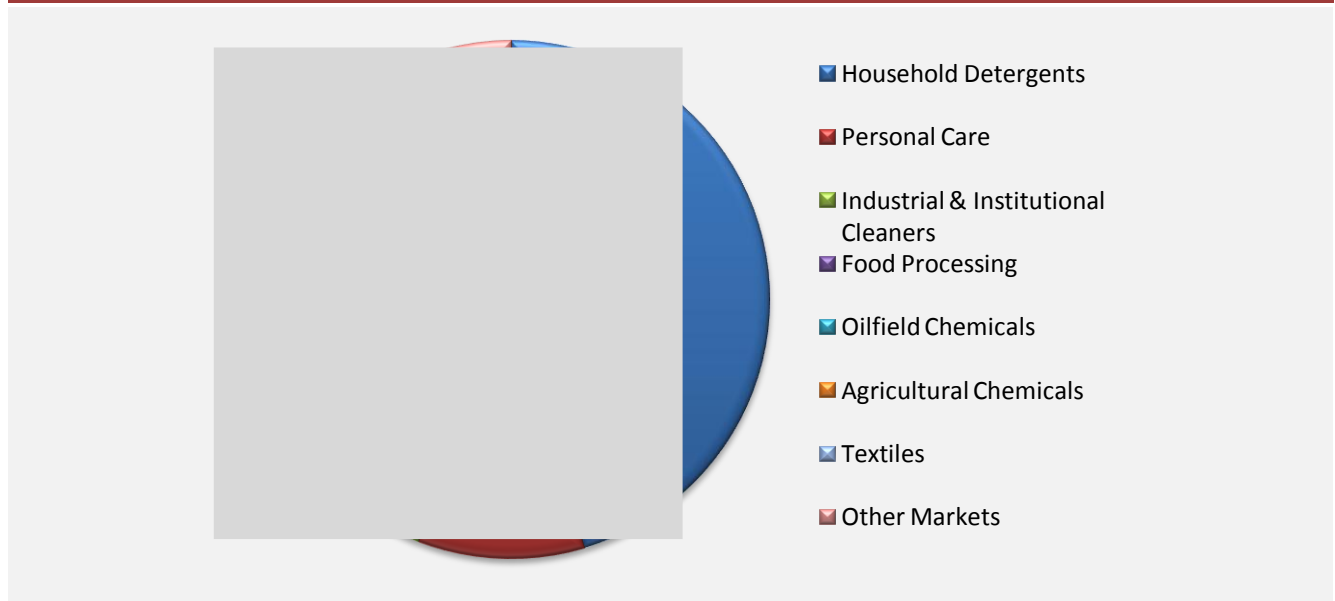
Source: Colin A.Houston, Galaxy Surfactants Annual Report 2011, ICIS, Chemical Weekly, Primary Interviews, Transparency Market Research

FIG. 1 GLOBAL BIOSURFACTANTS DEMAND, BY GEOGRAPHY 2011 (%)



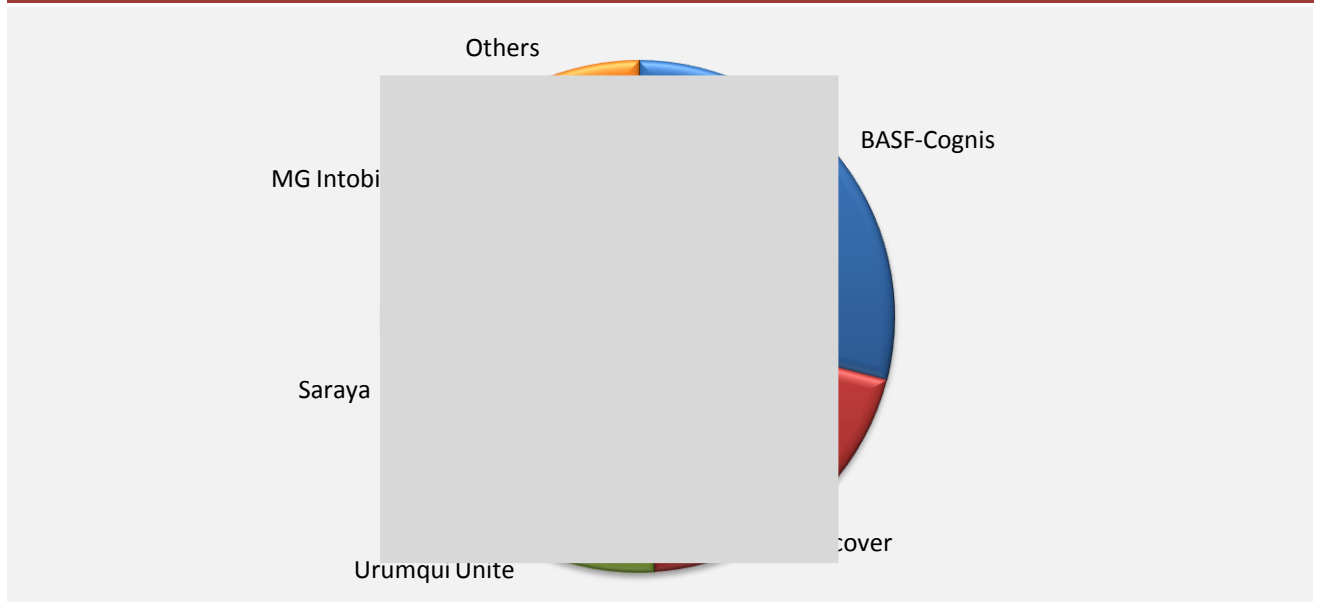
Source: Transparency Market Research

FIG. 2 GLOBAL BIOSURFACTANTS MARKET REVENUES BY APPLICATION, 2011 (USD MILLION)



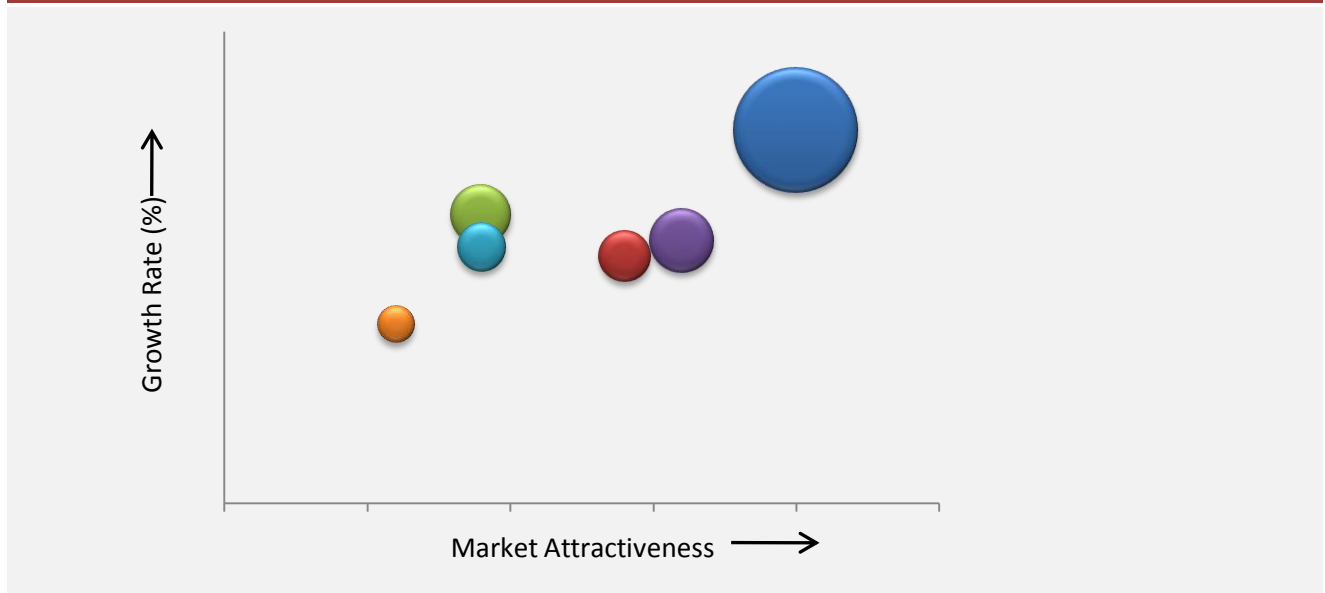
Source: Transparency Market Research

FIG. 3 BIOSURFACTANT MARKET SHARE BY KEY PLAYERS, 2011



Source: Transparency Market Research

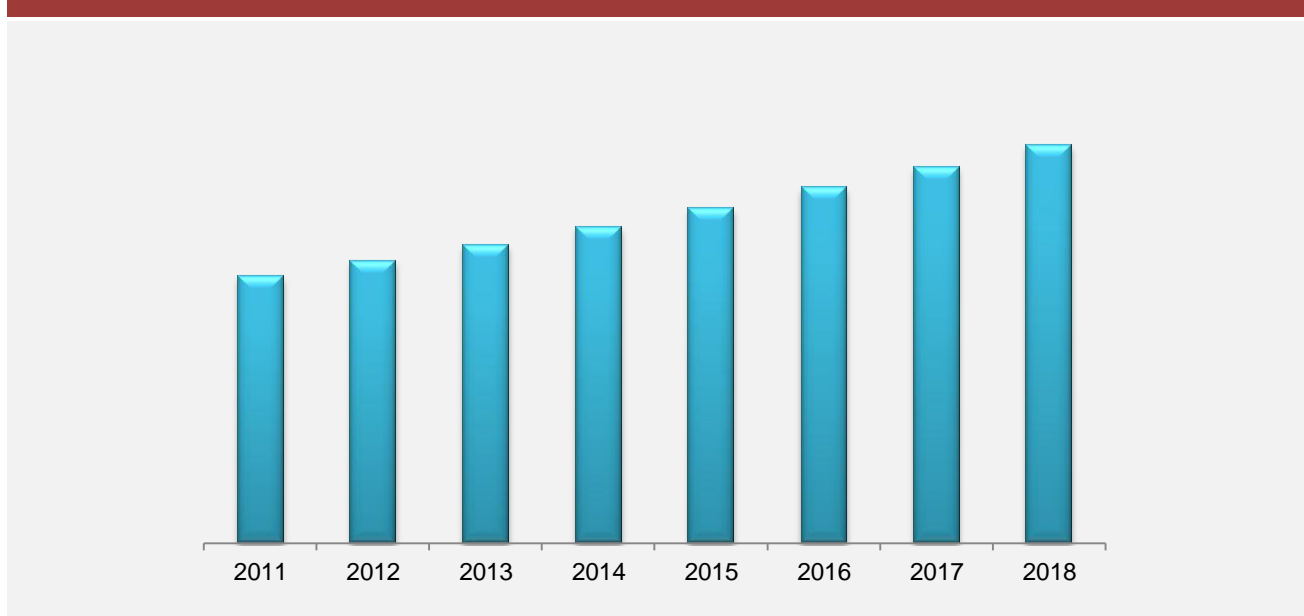
FIG. 4 BIOSURFACTANT MARKET: COMPARATIVE ASSESSMENT OF PRODUCT SEGMENTS



Source: Transparency Market Research

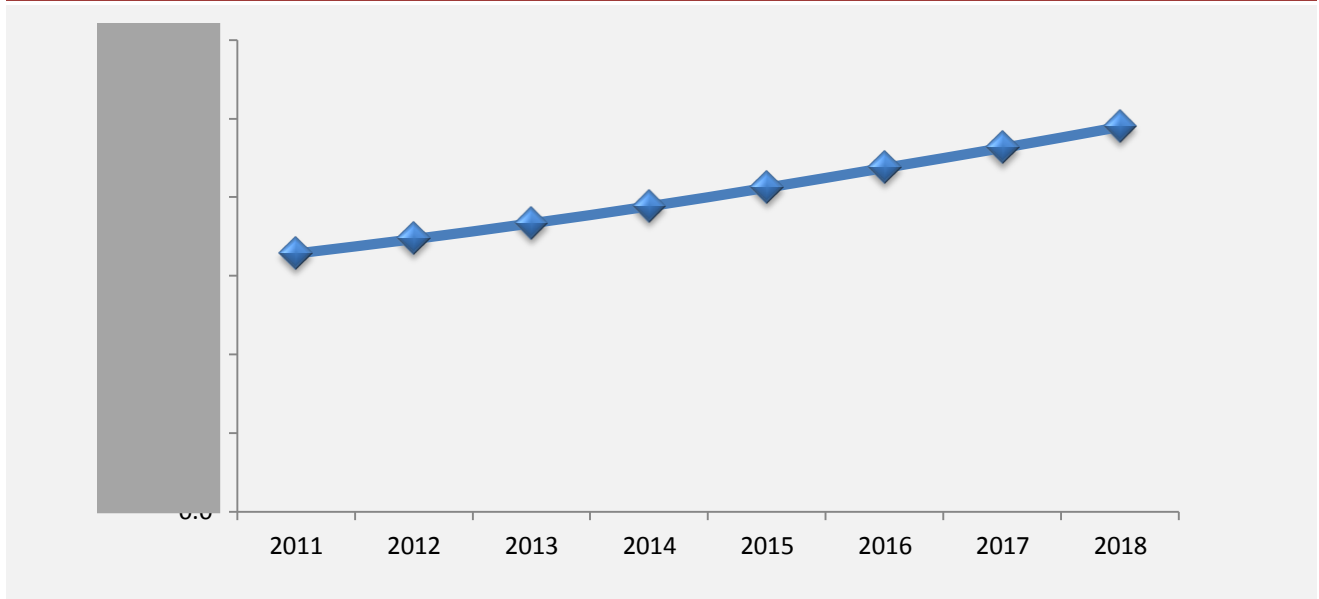
*Note: Bubble size represents market size of the segment

FIG. 5 RHAMNOLIPIDS MARKET VOLUME FORECAST, 2011 - 2018 (TONS)



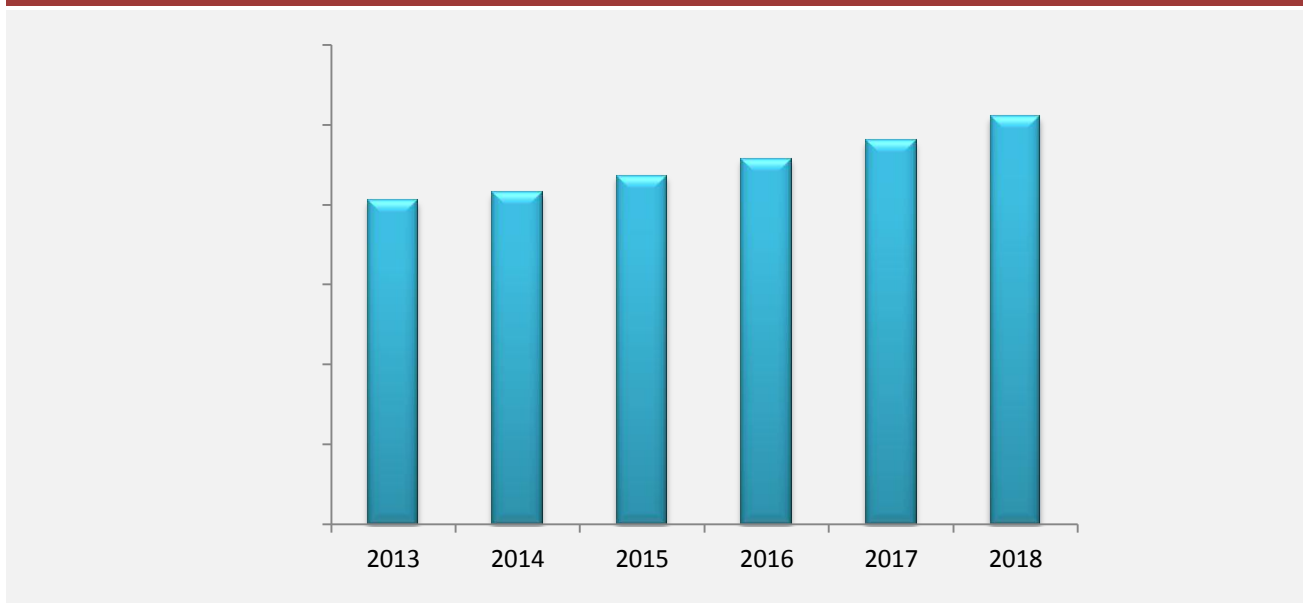
Source: Transparency Market Research

FIG. 6 NORTH AMERICA BIOSURFACTANTS MARKET REVENUE GROWTH TREND (USD MILLION), 2011-2018



Source: Transparency Market Research

FIG. 7 PERSONAL CARE BIOSURFACTANTS REVENUE FORECAST, 2011 - 2018 (USD MILLION)



Source: Transparency Market Research

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